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## roll Gardens, Westminster, Ma. PRE-SPRING OFFER

## Of A Few Of The New and Better Hardy Plants

Of A Few Of The Best New And Better Hardy Plants

All are transplanted field-grown, unless otherwise noted Much more plant business will be done through the mail this coming Spring than ever before. It is important then, that you make your plant list more complete, more interesting, and above all, more up-to-date than every before. E. Dugnis than ever before.

### TERMS

These prices are for the Wholesale Trade only: 5 plants at 10 rate; 25 at 100 rate. Orders calling for less than 5 of any one kind, please add 20% to the 10 rate.

Our complete Wholesale List will be ready in late January 1943. Featuring of course, a complete selec-tion of Hardy Plants, as well as a few other items of interest.

Our 1943 Beautifully Illustrated Retail Catalogue will also be ready about the same time. A copy will be sent free on request.

Several varieties listed here are ready now; therefore immediate shipment can be made; others will be ready soon; all of them will be ready by early Spring.

NOVELTIES ALWAYS SELL OUT QUICKLY; therefore, may we suggest that you send your order in as soon as possible. Special 5% discount will be allowed on all orders received with cash before January 25th, 1943.

### SPECIAL SELECTION OF HARDY PLANTS

### AGASTACHE VERTICELLATA

The light purple-magenta flowers coming on dense compound-terminal from late July to Sept. It's attractive gray-green leaves have a pleasant mint-like fragrance. Grows very well in sunny well-drained locations. 18-24" high. \$2.00 per 10; \$18.00 per 100.

### ARMERIA BEE'S RUBY

An outstanding variety extra large heads of ruby-red flowers on stiff wiry 15" stems. Blooms from late May to July.  $2\frac{1}{4}$ " pots \$1.20 per 10; \$10.00 per 100.

### ASTER FRIKARTI

The finest Hardy Blue Aaster, large lavender-blue daisies on 2 ft. branchy plants, blooms continuously from July to frost. Potted plants: \$1.50 per 10; \$12.00 per 100.

### ASTER ALPELLUS TRIUMPH

A lovely new, late Spring and early Summer flowering Hardy Aster, masses of large lavender-blue Daisies on 8-12" compact plants, an excellent grower. A cross between Aster Alpinus and Amellus. Potted plants: \$1.50 per 10; \$12.00 per 100.

### ASTILBE FANAL (True stock)

The finest and most attractive of the Astilbes. Glowing dark garnet-red flowers. The darkest of all the red varieties. Grows well in shade or sun, planted in good rich soil. 18" high, \$4.00 per 10.

### CAMPANULA CARPATICA BLUE CARPET

An interesting new variety of the easiest culture. Plants are compact in grower and bloom all summer. 6" high, \$1.80 per 10; \$15.00 per 100. Small plants from flats: 90c per dozen; \$6.00 per 100.



### CARNATION CRIMSON KING

Dazzling double crimson flowers, from late Spring to Fall. Good cutflower, 15-18 wiry stems. Potted or field grown \$1.50 per 10; \$12.00 per 100.

### CARNATION SCARLET GLOW

Large double salmon scarlet flowers and foliage resembling the tender greenhouse varieties. A very outstanding color, blooms off and on all summer. 15-18 high. Potted plants: \$1.80 per 10; \$15.00 per 100.

### CATANANCHE CAERULEA MAJOR

A much improved variety with large bright violetblue flowers. Blooms freely from June to August. 18" high,  $2\frac{1}{4}$ " pots: \$1.50 per 10; \$12.00 per 100.

### COREOPSIS GOLDEN SHOWER (Verticullata Nana)

A new very distinct Coreopsis. Masses of bright yellow star-like flowers the entire summer, healthy, graceful and distinct foliage. Splendid cutflower. 18" high. \$1.80 per 10; \$15.00 per 100. Young plants from flats: \$1.25 per doz.; \$8.00 per 100.

### DIANTHUS TINY RUBIES

A small growing variety somewhat of the same habit of growth as Dianthus Rose Cushion with tiny double deep pink flowers on 3 4" stems, from May-June. \$1.80 per 10; \$15.00 per 100. Transplanted Rooted Cuttings: 90c doz.; \$6.00 per 100.

### DORONICUM MME. MASON

Large yellow daisies on 15-18" branching stems. blooms freely in April and May. Grows best in part shade but does well also in sun, planted in good average garden soil. \$1.80 per 10; \$15.00 per 100.

### GEUM WILTON RUBY

The finest of the new dark Geums, being very hardy and easily grown in any good garden soid. Large dou-ble bright crimson flowers which are freely produced in early summer months, and a few scattered blooms throughout the season. 18" high. \$2.00 per 10; \$18.00 per 100.

### HELIOPSIS PATULA (Golden Rays)

A beautiful variety, nearly orange-yellow in color, with three rows of pointed incised petals; large flat flowers 3 3½ high, blooms from early June to Fall. One of the finest perennials for cutflower. \$1.80 per 10; \$15.00 per 100.

### IRIS SIBERICA CAESAR'S BROTHER

One of the most beautiful and distinct Iris, with rich violet or pansy-purple flowers on 3' stiff stems. Easily grown in part shade or sun. Blooms late May and June. \$2.00 per 10; \$18.00 per 100.

### LAVANDULA VERA TWICKLE PURPLE

A very free flowering variety with compact, well-formed plants, 15". TRY IT! \$1.80 per 10; \$15.00 per 100: R. C. 90c per dozen; \$6.00 per 100.

LYTHRUM THE BEACON 3'

An outstanding novelty producing neat spikes of large, deep carmine-red flowers in June and July. \$1.50 per 10; \$12.00 per 100.

### LYTHRUM VIRGATUM

Lovely rosy purple flowers on 2-3' compact, well-branched bushes, giving a beautiful effect from June to September. Shade or sun. \$1.20 per 10; \$10.00 per 1.00.

### PENTSTEMON CHERRY GLOW (Firebird)

An outstanding novelty, fiery salmon-scarlet flowers, a big improvement on Garnet. Excellent cutflower, blooms all summer. Height 18-24". Potted plants: \$1.80 per 10; \$15.00 per 100. Transplanted Rooted Cuttings: \$1.50 per 12; \$10.00 per 100.

### PENTSTEMON UTAHENSIS

A very hardy new variety with light lavender-blue flowers in early summer. A very free bloomer and hardy. 18-24" high. \$1.80 per 10; \$15.00 per 100.

### PYRETHRUM ROSARY

A new double pink Painted Daisy being a strong grower and full double flowers on 18-24" sturdy stems. \$2.50 per 10; \$20.00. per 100.

### RUDBECKIA WHITE LUSTRE

Offered for the first time this year, this new perennial is sure to prove useful and popular in summer borders. Petals are creamy white, with a large bronzegold cone in the center. Plants average 2½-3′ in height, are vigorous, winter-hardy, and require only ordinary soil conditions. Bloom period lasts from late June until September. SEE COLORED ILLUSTRATION: \$4.50 per dozen; \$25.00 per 100.

### RUDBECKIA THE KING

Very beautiful new variety with large bright rosy-purple flowers on strong stiff stems from July to Sept. Good cutflower, 4' high. \$1.80 per 10; \$15.00 per 100. Rooted Cuttings ready in April or May: 90c per doz.; \$6.00 per 100.

### SHASTA DAISY ESTHER REED

Fully double white flowers of good lasting quality, 3-4" in diameter, blooming freely throughout the summer and fall. Potted plants: \$2.00 per 10; \$18.00 per 100.

### SHASTA DAISY MARCONI

A great novelty with extra large double flowers measuring 5" across on strong 2-3' stems. It blooms off and on all summer. True stock propagated from divisions. Potted plants: \$3.00 per 10; \$25.00 per 100.

### STOKESIA BLUE MOON

Very striking color. A new giant-flowering Stokes Aster. Extra large light lavender-blue flowers on 18" stems blooms from June to August. \$1.80 per 10; \$15.00 per 100. Young Plants: 90c per dozen; \$6.00 per 100.

### THALICTRUM LAVENDER MIST

A very choice new Meadow-Rue with foliage resembing that of the maidenhair fern. Large, loose panicles of pale purple flowers with cream center creating a very pleasing combination. Blooms from July to Sept. An excellent cutflower. Height: 4'. \$4.00 per dezen; \$25.00 per 100.

### VERBASCUM PINK DOMINO

The upright rugged and picturesque branching flower spikes reach a height of 3' or more. They are in bloom from June until Sept. and can be depended upon for a fine and colorful background in the border. The color is soft-rose pink with delicate buff undertones. A charming plant and good for cutting. Potted plants: \$1.80 per 10; \$15.00 per 100.

## THREE OUTSTANDING NEW BUDDLEIA

(Butterfly Bush)
cination: This new Buddleia produces flower
trusses 14-18" long with immense blooms of a soft Fascination: cattleya-pink or orchid tone during summer and autumn. Potted plants: \$2.50 per 10; \$20.00 per 100.

Royal Red (Patent Applied for): From July until frost the plants produce an abundance of rich dazzling red panicles that attract instant attention. Potted plants: \$3.00 per 10; \$25.00 per 100.

Orchid Beauty: Another new variety with long, tapering spikes which are covered with lovely blooms. The color is soft cattleya-lilac, marked with a White Eye. A real addition to the family. Potted plants: \$1.20 per 10; \$10.00 per 100. Field Plants: \$1.80 per 10; \$15.00 per 100. the plants produce an abundance of rich dazzling

### CHOICEST NEW HARDY CHRYSANTHEMUMS 1941-1942 Novelties

### Large Double Varieties

Any of the following 3 varieties: Potted plants \$1.50 per 10; \$12.00 per 100. Rooted Cuttings: \$1.20 per dozen; \$8.00 per 100.

Avalanche: Large; well-formed, double white flowers on 2½-3' stems. In full bloom late September.

Eugene A. Wander: Extra-large, double, glistening yellow flowers on bushy 18" plants. In full bloom

early September.

Mrs. P. S. Dupont III: A much admired beauty. Wellshaped, large, double lovely soft-peach pink flowers tinted with rosy salmon and fawn. Vigorous 2½-3′ plant. In full bloom early October. Excel-

lent for cutflowers.

My Lady: The only really good one of the Dean Kay group. It has beautiful large double orange-yellow flowers starting to bloom in August. Very outstanding. 2-3' high. Potted plants: \$2.00 per 10.

Single and Semi-double Varieties

Debutante. 2-3'. Semi-double, a combination of soft peach-rose and light yellow, blooming beautifully

in late September.

Peachblow: 2½'. Distinct new Single. Glorious blending of salmon, pink, fawn and bronze. Late Sept.

Silver Moon: 2½'. Large Shasta Daisy like flowers; but more showy. Double rows of gleaming silvery white petals with pale yellow centers. Sept.

Sigurd: 18-24". Light coral-red, shaded with carnelian; double row of petals around the yellow center. Free blooming Sept. on. Very outstanding.

Salmon Gold: 18-24". The lovely semi-double flowers, 2-2½" across are a blending of salmon and gold, opening in early Oct. Healthy

Nancy: 18". The 2-3" single flowers are bright crimson at opening, fading to deep pink. Healthy clean foliage. The plant is of bushy compact growth starting to bloom in early October. A new seedling of Astrid.

### 3 New Cushion Pompons

These new beauties have beautifully rounded blossoms. Starting to bloom in early September, they are very free flowering, making bushy well-rounded plants about 18" high.

September Bronze: Golden Bronze to intense warm

bronze.
September Cloud: Purest white with primrose shading in center.

September Gold: Brilliant golden yellow.

A Very Outstanding New Cushion Mum Dahlia Flowered Mum: Entirely distinct from others of this class. The purplish wine colored flowers are large, somewhat ragged, and carried on low compact plants.

Either of the above 10 Varieties \$1.80 per 10; \$15.00 per 100, potted plants. Rooted Cuttings: \$1.50 per dozen; \$10.00 per 100.

### 4 Choice Spoon Chrysanthemums

Interesting new type with dainty single and semidouble flowers. The petals are tubular for most of the length, flattening out near the tips so that each petal resembles a miniature spoon, blooming in early October. Height 2-3'.
Orchid Spoon: Very lovely, orchid or lavender-pink.
Yellow Spoon: Yellow; very lovely.

White Spoon: Beautiful white form.

Any above 3 varieties, potted or field plants: \$1.20 per 10; \$10.00 per 100. R. C.: 75c per doz.; \$5.00 per 100.

Pronze Spoon: Warm Bronze, new this year. Potted plants \$1.80 per 10; \$15.00 per 100. Rooted Cuttings: \$1.50 per doz.; \$10.00. per 100.



RUDBECKIA, WHITE LUSTRE.

# FIVE REAL MONEYMAKERS FOR 1943

ERE is your opportunity to handle five of the finest novelties which you can offer your customers in 1943. They are unusually attractive and dependably hardy and will thrive in ordinary garden soil. In other words, they are as foolproof as garden plants can be expected to be.

Rudbeckia, White Lustre, is our own introduction and we recommend it without reservation. The illustration (made

Rudbeckia, White Lustre, is our own introduction and we recommend it without reservation. The illustration (made at our own nursery) shows its vigorous growth and its attractive appearance. For companion planting the pink variety, The King, will make a good selling item. Stokesia, Blue Moon, and Pentstemon, Cherry Glow, are remarkable improvements over the old varieties. The Buddleia is the reddest of all the Butterfly Bushes, and is splendid in the shrub border or as a specimen.

Bring your plant-list up to date with these outstanding novelties and use them in color in your catalogues.



RUDBECKIA, THE KING.



STOKESIA, BLUE MOON.



PENTSTEMON, CHERRY GLOW.



BUDDLEIA, ROYAL RED. (Patent applied for.)

